

COMMUNITY SERVICES DEPARTMENT
QUARTERLY REPORT ATTENDANCE/SUMMARY January - December 2017

DATE/LOCATION	EVENT	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
		Jan - Mar	April - June	July - Sept	Oct - Dec	2017
SWIM POOL						
DATE/PERIOD	POOL PARTIES/EVENTS					
20-Feb	Family Day Swim (sponsored by TransAlta)	200				200
30-Jun	Schools Out Party		80			80
28-Aug	End of Summer Party			79		79
22-Dec	Christmas Pool Party				29	29
	Total Party/Event Participants	200	80	79	29	388
DATE/PERIOD	AQUATIC LEADERSHIP COURSES					
8-Jan	Kayaking Instructor Clinic	8				8
31-Jan	High 5 Course	11				11
10-Feb	Babysitters Course	11				11
Feb 21-23	Water Safety Instructor Course	5				5
Feb. 21-24	Bronze Cross- Medallion Course	11				11
March 24 & 25	Standard First Aid Course	12				12
March 22 - April 12	Bronze Cross- Medallion Course		5			5
April 18-22	NL Pool Course		12			12
5-May	Red Cross Swimming Instructor Recert		7			7
29-Jun	NL Recert Course		8			8
7-Jul	Babysitters Course			10		10
Aug 14 - 18	Water Safety Instructor Course			7		7
19-Jul	NL Recert			3		3
July 20 & 21	National Lifeguard Instructor Trainer Course			9		9
July 24-28	Lifesaving Instructor Course			9		9
Aug 14 - 18	National Lifeguard Pool Course			8		8
18-Aug	Babysitters Course			8		8
Oct 20 - 21	Standard First Aid Course & Recert				13	13
Nov 1 - 20	Lifesaving Instructor Course				3	3
Nov 17-19	Babysitters Course				10	10
1-Dec	Water Safety Instructor Recert				4	4
10-Dec	NL Recert				3	3
	Total Leadership Participants	58	32	54	33	177

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DATE/PERIOD	POOL BUILDING RENTALS					
Jan - Dec	Concession Room Rental/Program or Event	12	6	5	14	37
Jan - Dec	Private Pool Rentals - # rentals	8	11	9	8	36
24-Mar	Brent Hayden Swim Clinic - 17 attended full week-end camp	3				3
June 23 & 24	Dolphins Swim Meet		2			2
	Total Building Rentals	23	19	14	22	78
DATE/PERIOD	POOL LESSONS/PROGRAMS/CLUB RENTALS					
Jan - Dec	Junior Lifeguard Club - # Participants	7	5		15	27
Jan - Dec	Masters Swim Club - # Participants	7	7		9	23
Jan - Dec	Red Cross Lessons (10 day/week sessions) - # Students	59	57		85	201
Jan - Dec	Private Lessons (.5 -1.5 hr. per lesson) - # Students	15	12	19	20	66
July & Aug	Summer Red Cross Lessons - 5 days/session - # Students			213		213
Jan - Dec	School Lessons - # Students	240	259		252	751
Jan - Dec	School Open Swim Booking - # Students	11	706		127	844
Jan - May	Kayak Club-Average # Individ. Participants- 5:00pm	12	10			22
Jan - May	Kayak Club-Average # Individ. Participants - 7:00pm	5	5			10
Jan - Dec	Aquatic Boot Camp - Average # Participants	4	2	4	5	15
May - August	Dolphin Swim Club - # Per Swim	0	42	46		88
	Total Lesson/Program Participants	360	1105	282	513	2,260
DATE/PERIOD	POOL ATTENDANCE/PASSES					
Jan - Dec	All Swims & Programs on Schedule (7,650 more swim than 2016)	10,235	11,664	10,013	8,768	40,680
Jan - Dec	Open Swim/Family Swim Only	8,074	6,138	4,828	3,037	22,077
Jan - Dec	Membership Packages Sold - Aquafit, Boot Camp etc.	60	41	29	39	169
ARENA						
DATE/PERIOD	ARENA USER GROUP REGISTRATIONS					
Jan - Dec	Minor Hockey Registration	80			81	161
Jan - Dec	Youth Rec Hockey Registration (Pond Hockey)	29			0	29

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Jan - Dec	Figure Skating Registration	37			40	77
Jan - Dec	Rec Hockey Registration (4 Teams)	60			48	108
	Total Regular User Group Registrations	206		-	169	375
DATE/PERIOD						
Jan - Dec	ARENA PUBLIC/FAMILY SKATERS					
Jan - Dec	Public Skating - Total Skates	522		263	789	1,574
Jan - Dec	Family Skating - Total Skates	209		94	431	734
Jan - Dec	Drop-in Shinny (Noon Hour) - Total Skates	245		26	246	517
Jan - Dec	Parent & Tot/ Seniors Skate	48		0	13	61
	Rec Hockey Drop-in (New)				90	90
	Total Skaters	1,024	0	383	1569	2,976
DATE/PERIOD						
Jan - Dec	OTHER ARENA USAGE					
Jan - Dec	School Groups- # of Skating Sessions	52			48	100
Jan - Dec	Arena Fall/Winter Private Rentals (Group, Family) - Total #	5		3	33	41
Jan - Dec	Week-end Tournaments	6			2	8
Jan - Dec	Arena Lobby Rentals (Swim Club, Farmers Market) - Total #	1	6	15	1	23
April - October	Arena Rentals - No Ice (Trade Show, Lacrosse Game)	0	8	1		9
July & August	Pickleball (# sessions held) - 152 total players			20		20
	Total Arena Rentals/Usage	64	14	39	84	201
PROGRAMS						
DATE/PERIOD						
Jan - Dec	DEPARTMENT EVENTS/OTHER ACTIVITIES					
Jan - Dec	4:00 Fitness Class - Average Attendance/Class	9	9	8	10	36
Jan - Dec	Community Keep Fit - Average Attendance/Class	12	17	12	14	55
Jan - Dec	Gym Walk - Average Attendance/Time	8	15	10	8	41
Jan - Dec	Nia - Average Attendance/Time	12	12	8	8	40
Jan - Dec	Gentle Yoga	13	8	7	7	35
April	Pickleball Clinic		5			5
Jan - Dec	Pickleball (per session)	9	10	12	10	41
Jan - Dec	Community Registration Night - # Groups Participating	17		18		35
Jan - Dec	WinterWalk Day -Feb 1 - Met at Pool	12				12

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Apr-17	Volunteer Appreciation Event		275			275
April - May	Pitch-in Month - # Bags		65			65
May-17	Day on the Creek - overall # of participants		600			600
Jun-17	Bike Park Jam		20			20
Jun-17	Go Skateboard Day		15			15
June	June is Recreation Month - Finding Sprint - # times		3			3
June-July	Outdoor Gym Class - St. Mike's			9		9
July & August	Outdoor Meditation Class			8		8
July 5 -8	Southern Alberta Summer Games, Brooks - # registered			53		53
Jul-17	Canada Day Celebrations & Fireworks			800		800
Jul-17	Communities in Bloom Social & Volunteer Appreciation			40		40
Jul - Aug	Boredom Busters - 2 days/week: total # participants registered			98		98
18-Aug	Children's Festival & Dance			400		400
June - August	Blooming Yard Competition		9	21		30
August	Business in Bloom Competition - # Businesses Judged			80		80
14-Sep	Shoreline Clean-up = 7 bags collected & 4 Participants			4		4
30-Sep	Moonshadow Run - Participants			177		177
30-Sep	Moonshadow Run - Volunteers			40		40
14-Oct	Board Development Workshop				23	23
30-Nov	Business Winterlights Judging - # Winners & Hon. Mentions				5	5
6-Dec	Residential Winterlights Judging - # Winners & Hon. Mentions				9	9
13-Dec	CIB Social & Winterlights Presentations				30	30
10-Dec	Canada 150 Skating Party				100	100
	Total Activity Individuals	92	1063	1805	57	3,184
SPORT FIELDS						
DATE/PERIOD						
April - Dec	(Including Summer Games)					
April - Dec	Lions Ball Park		51	5		56
April - Dec	JJT - Diamond A		43	9		52
April - Dec	JJT - Diamond B		29	24		53
April - Dec	JJT - Diamond C		22	24		46

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April - Dec	JJT Beach Volleyball		1	2		3
April - Dec	Sproule Baseball Field		51	4		55
April - Dec	Pool Soccer Field		27	5		32
April - Dec	Ag Grounds Soccer Field		31	5		36
April - Dec	Sproule Soccer Field		20	0		20
April - Dec	Canyon Soccer Field		16	0		16
April - Dec	Matthew Halton Field		26	23		49
April - Dec	Community Track		5	0		5
	Total Bookings	0	322	101	0	423
	(Usage - 423 Bookings X 20 players/time = 8,460)					
SPORT GROUPS						
DATE/PERIOD						
Spring 2017	Minor Soccer - Youth		217			217
Spring 2017	Minor Soccer -Adult Co-ed		15			15
Spring 2017	Mustangs Football (Spring Camp & Fall Program)		30	42		72
Spring 2017	Minor Baseball		81			81
Spring 2017	High School Baseball		12			12
Spring 2017	Adult Slo Pitch		154			154
Spring 2017	High School Rugby		60			60
	Total Players	0	569	42	0	611