

TOWN OF PINCHER CREEK

EDO Update 2017



COMMUNICATION

We would like to communicate with you however we need your contact details and your permission to do that.

Please take the time to complete the form on Page 3 and return it with your business license payment.

We've got lots going on and so do you, lets keep each other in the loop.

We will endeavor to only send business related information, no spam.

Thank you!



Marie Everts
Marketing, Events &
Economic Development
Town of Pincher Creek

HAPPY NEW YEAR!

2017 is here and we have a very exciting year ahead of us! There are some exciting announcements coming up on how we will be celebrating Canada's 150th birthday with the Town of Pincher Creek citizens, stay tuned!

Fibre Internet will become a reality for our businesses and residents opening up many opportunities.

Waterton Park will have free entry this summer and we are anticipating increased visitation to our community. The Castle Wildland Park will increase interest in our wider community and potentially expand our visitor economy. We are not just hoping for more visitors to arrive, we are planning and marketing our community to ensure they do.

COMING UP THIS YEAR:

- Online Business Directory re-do (www.PincherCreek.ca)
- Wayfinding Signage Program (a few sample signs are included in this newsletter)
- Social Media, your business online workshops
- Socio-Economic Impact Assesment focused on Shell Waterton Complex
- Post Disaster Business Continuity Action Plan (Town & MD)
- Increased engagement from the Economic Development Committee
- Chamber of Commerce continued growth
- Event information available on pinchercreek.ca

If you are interested in knowing more about any of these projects or have gernerall comments, suggestions (or compliments) please connect with us.

We look forward to having a successul 2017 with you.



TOWN OF PINCHER CREEK

926 St. John Ave (Box 159) Pincher Creek, AB ToK 1Wo

Phone 403 627 3156 Fax 403 627 4784

economic@pinchercreek.ca www.pinchercreek.ca





Waterton Park has free entry in 2017, is your business ready? People are googling what else to do in the area... does your business come up on google? Castle Wildland Park is coming, are people finding information on your business when they are looking for local businesses?

Be Social Workshops will help you get your business in front of online customers through social media and more.

Course Info:

ONLY 2 hours per session, 5 sessions.

February

March

April

May

June

Topic info:

- What GOOGLE can do for your business
- Social Media
 - Facebook
 - Twitter
 - Instagram
 - Trip Advisor
 - Travel Alberta ATIS

Watch for more info coming soon or contact Marie 403 627 3156 or economic@pinchercreek.ca



2017 EVENTS

Below are the dates we have at the moment, please watch for updates as the year progresses &/or if you have dates send them so we can share them and promote them as a community!

January

14 Willow Valley Trophy Show

February

1 Winter Walk Day
 18 Hockey Day in Canada
 20 Alberta Family Day (Swimming, Skating & More!)

March

8 Community Mass Registration Night
 17 St Patrick's Day Fundraiser (Spray Park)
 25 Ice Carnival

April

1 & 2 Spring Festival & Closing Weekend at Castle
 21 Volunteer Appreciation Luncheon
 24 Pitch-In Week
 28 Day of Mourning Ceremony

June

3 Wild Rose Rough Runner
 5-9 Wheel Week
 9 Bike Park Jam
 5-11 Seniors Week
 17 Re-Use Fair & Recycle Round Up
 17 Cowboy Show/Ranchers Rodeo
 21 Go Skate Boarding Day
 24 Relay for Life

July

1 July First Celebration
 1 Kootenai Brown Pioneer Village Canada Day Celebration
 8 & 9 Soul Fest
 Heritage Acres Annual Show

August

17-20 Rodeo Weekend
 26 Lundbreck Corn Festival
 27 & 28 Huckleberry Festival at Castle

September

Heritage Acres Harvest Show
 30 Moon Shadow Run



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**Town of Pincher Creek
Business License Contact Information Update Form**

**Fill out this form
& return it to us!
(Please!)**

Name of Business _____

Name of Contact: _____ Title of Contact: _____

Role of Contact: Manager Owner Owner/Operator Other: _____

Number of Employees: Full time _____ Part time _____

Location of Business: Store Front Mobile Home Based Other: _____

Type of business (NAICS code if known): _____

	Physical Location of Business	Business Mailing Address
Address Line 1		
Address Line 2		
Town/City, Province		
Postal Code		
	Business Information	Contact Information (Emergency Contact)
Phone		
Cell/Mobile		
Fax		
E-Mail		
Website		

Business Profile Listing

The Town of Pincher Creek participates in various local, regional and provincial marketing and economic development associations. These associations make profiles of local businesses available via websites or other media, in an effort to connect potential customers with these local businesses, as well as other economic development networks.

The Town of Pincher Creek has a business Directory listing on www.pinchercreek.ca and uses this directory for customer recommendations as well as contacts for potential collaborations.

Would you like your business profile to be available online and to be a recommended contact by Town of Pincher Creek Employees?

- YES** please share our business profile **NO** please not share our business profile

Business Social Media (if known please indicate your social contacts)

- Facebook: _____ Twitter: _____
 Instagram: _____ LinkedIn: _____
 Other: _____

Signature

Printed Name



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LOCAL BUSINESS INFORMATION WANTED

The Town of Pincher Creek is updating their list of local pre-approved contractors for services such as water hauling, hydrovacating, trucking and equipment rental.

Companies interested in submitting information are asked to provide a list of equipment and or services the company can provide along with, proof of current WCB coverage and of COR or equivalent.

Please submit electronic information to:
opsadmin@pinchercreek.ca



**Are you considering:
Starting
Purchasing
Expanding
A business?**

To contact Community Futures please call:
1-800-565-4418 or 1-403-627-3020

Looking for Town contracts?!

Do you keep missing the opportunity to bid?

All requests for proposals (RFP's) are listed on Alberta Purchasing Connection. Automatic emails can be sent to you via Alberta Purchasing Connection when Pincher Creek & Area jobs are posted. Set yourself up for email reminders today and receive bid information in your inbox!



www.PurchasingConnection.ca

Save Money



Be Heard



Be Seen



Be Informed



We are changing the way we support business.

Would you like to be part of the change?

PINCHER CREEK
& DISTRICT
CHAMBER of COMMERCE



Virtual (home) Office 403 627 5199 - info@PincherChamber.ca
www.PincherChamber.ca

*Celebrate Canada's
150th Birthday
with a splash,
all year long!*



**Free* Swimming in 2017 at the
Pincher Creek Swimming Pool**



CANADA 150
1867-2017

*FREE: Public Swim, Family Swim, Lane Swim,
Parent and Tot Swim, Hot Tub



www.PincherCreek.ca/Swim
403 627 4062 Schedule Info
403 627 2565 rec@PincherCreek.ca



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